



MISSION

Working together for
people's health and
well-being

AMBITION

Get things right for:

- Patients
- Carers
- Local people
- Staff
- Practitioners/partners

**Making
it right
for you**

GOALS

- Improve quality
- Innovate for people
- Tackle inequalities
- Be competent
- Work together

VALUES

- Be in tune with local population
- Be innovative and creative
- Be fair and equitable
- Be partners for health
- Value high performance

